

## **Action taken against fraudulent entity**

On 31.03.2019, the National Health Authority, the nodal agency for implementation of Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY), learnt about an advertorial published in Prabhat Khabar, a local Jharkhand daily by 'Ayushman Bharat Recruitment Agency'. The advertorial mentioned about a recruitment drive for 1,47,449 positions of 'Ayushman Mitra', 'Swasthya Mitra' and 'Supervisors' with respective remuneration and qualification criteria etc. The advertorial demanded that applicants send a demand draft of Rs. 490/Rs.570/Rs.380 to apply for these positions by 30<sup>th</sup> April 2019. Further, a website 'www.ayushmanbharatgov.in' had been created to exactly replicate the PM-JAY official website, www.pmjay.gov.in in order to misguide citizens.

It was clear to the NHA that a fraudulent entity was trying to facilitate a huge scam by misguiding citizens and promising fake jobs in the name of Ayushman Bharat. The NHA acted swiftly and lodged a formal complaint with the DCP (East Delhi) on 31.03.2019.

Responding upon the complaint, a team of police officials accompanied by NHA team visited the address mentioned on the advertorial on 31<sup>st</sup> March 2019 and 1<sup>st</sup> April 2019 for fact finding. After confirming that work carried by the fake entity was indeed fraudulent, the team immediately raided the office and seized all the documents. The police also confiscated all the equipment (such as telephones, broadband router, CCTV cameras, stationary materials etc) and all the IEC materials.

The entire office was sealed, and all the employees taken to the police station for further investigation. An F.I.R. has been registered against the owner who was not available at the premises.

The NHA is committed to zero tolerance towards any fraudulent activities under PMJAY and to ensure that the interests of genuine beneficiaries and public at large are protected at all times.